

ANDREAS JOHANN WINKENBACH



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PROFILE

Product and UX designer with seven years in UX and 5+ years in software across public-sector services and enterprise products, combining human factors, user research, interaction design, AI-enabled prototyping, and design operations.

CORE EXPERTISE

- Product & Interaction Design
- UX Research & Human Factors
- Accessibility & Design Quality
- Design Operations & AI Enablement

TOOLS & TECHNOLOGIES

Design

Figma · FigJam

AI & Prototyping

Claude Code · Codex

Development Workflow

GitHub · VS Code

Product & Collaboration

Jira · Confluence · Miro · Microsoft 365

LANGUAGES

German	<i>Native</i>
English	<i>Professional</i>
Spanish	<i>B1–B2</i>

PROFESSIONAL EXPERIENCE

DESIGN OPERATIONS MANAGER

SAP SE, Berlin | 06/2026 – Present

Design and operationalize collaboration architecture, AI enablement, and UX quality across a 69-person design organization in Joule Studio, improving cross-squad visibility and scalable cross-functional collaboration.

USER EXPERIENCE DESIGN SPECIALIST

SAP SE, Berlin | 04/2025 – 05/2026

Led UX design and research across three development teams in SAP Build Process Automation, translating complex workflow requirements into interaction concepts, prototypes, and validated product decisions.

UX CONSULTANT

Jinit[AG, Berlin | 03/2021 – 03/2025

Designed digital public-sector services end to end, conducting user interviews and qualitative research and translating findings into interaction design, prototyping, usability testing, and delivery.

RESEARCH ASSISTANT

TU Berlin, Berlin | 02/2020 – 04/2021

Designed and evaluated HMI concepts for automated driving and warning systems, applying cognitive-psychology and human-factors

EDUCATION

HUMAN FACTORS | MASTER OF SCIENCE

TU Berlin | 10/2019 – 04/2023

Semester abroad: Universidad Complutense de Madrid
Master thesis with Jinit[AG as part of a research project
Final grade: 1.6 (German scale, 1.0 best)

MECHANICAL ENGINEERING | BACHELOR OF SCIENCE

TU Berlin | 10/2014 – 06/2019

Engagement: Formula Student Team FaSTTUBe
Bachelor thesis in a Volkswagen research project